



MICHAEL PRIOR 625 Forkland Dr. • Richmond, VA 23235 • www.PryCom.com • MPrior@PryCom.com • (804) 330-3581

OBJECTIVE To constantly be creative with Art and Advertising as an Art Director/Graphic Artist

SKILLS Creative, imaginative, technical person with strong problem solving skills, and a background in fine arts, (drawing, sculpture, and painting) photography, design, computers, and electronics

SOFTWARE USED **Adobe Photoshop, QuarkXPress, Adobe Illustrator, Macromedia Dreamweaver, Adobe Premiere,** Netscape Navigator, Internet Explorer, AOL, Microsoft Word & PowerPoint, SoundEdit 16, Adaptec Toast, Gif Builder, Outlook; **Apple/Macintosh:** System: 7.5 - 9; **PC:** DOS - Windows XP

INTERNET Connected 24 hours a day, web page design, e-mail, IMs, some HTML, FTP, optimized graphics, animated .GIFs, Acrobat.PDFs, .MP3s, .MOVs, and very experienced at web searches and surfing

PORTFOLIO Available online (includes: print, outdoor, television, and promotions) – www.PryCom.com/Portfolio

EXPERIENCE Patient First, Marketing Department – www.PatientFirst.com 4/96 – Present
Art Director: Produced multiple various sized promotional ads, brochures, posters, billboards, signs, forms, give-a-ways, web graphics, and corporate image as the in-house art department; Also directed, filmed, edited, and produced corporate training videos

Peter Wong and Associates 12/94 – 9/95
Art Director: Created TV commercials, packaging, POP displays, and print campaigns
Producer: Directed, co-wrote, storyboards, camera cards, and video editing
Graphic Artist: Designed print ads, logos, business cards, and coupons
Traffic Coordinator: Coordinated the Creative Department's projects schedule to meet deadlines

FREELANCE EXPERIENCE Priority Communications – www.PryCom.com 4/94 – Present
Art Director/Web Designer: Produced art and graphics for advertising related projects from home
Haselman & Hunt Family Dentistry: Designed and maintain web site - www.HHFamilyDentistry.com
Joe's Inn: Designed and created web site - www.JoesInn.com
Brighton Green Community Association: Created and maintain web site - www.BrightonGreen.org
Yates Construction: Designed logos and created an ad for a trade publication
Virginia International Gymnastics: Designed artwork for two t-shirts for a gymnastics school
Gator Tile Company: Created logo, t-shirt designs, and a web page - www.PryCom.com/GatorTile
VanHuss & Walls, P.C.: Designed Logo and corporate image for Certified Public Accountants
Innerself: Created and produced a heavy metal video, and print promotions for the band
Comfort Inn, Ashland: Created and produced hotel related ads, handouts, and maps
Voyageur, Carytown/The Planet: Created and produced travel related newspaper ads

TEMPORARY ASSIGNMENTS DSC Resources (Now TechHead)
Art Director/Graphic Artist: Short term contract on site employment
Capital One: Graphic Design for direct mail projects
Circuit City: Produced ads, snipes, and direct mail for output and presentations
Cadmus O'keefe: Prepared internet buttons and animation in Photoshop
Chancellor Marketing Group: Created high impact graphic "Sizzle Sheets" for client presentations

EDUCATION Bachelor of Science in Mass Communications, 1994
Virginia Commonwealth University, Richmond, Virginia
Minor in Photography

